

RESOURCES

AGENCIES, DIRECTORIES, MARKETPLACES

- List of **English-language editing agencies**
- **Find a Proofreader** – open editing directory
- **Fiverr** – freelance marketplace
- **List of packagers and editing agencies** – file available via Business + Professional Development for Editors Facebook group
- **PeerWith** – academic marketplace
- **People Per Hour** – freelance marketplace
- **PublishersGlobal** – free list of publishers worldwide by subject
- **PubLaunch** – publishing agency
- **Reedsy** – editing directory
- **Scribendi** – editing agency
- **SfEP Marketplace**: forum for editing opportunities (members only)
- **Upwork** – freelance marketplace

ASSOCIATIONS

- **Alliance of Independent Authors** (ALLi)
- **Association of Independent Publishing Professionals** (AIPP)
- **Board of Editors in the Life Sciences** (BELS)
- **List of national editorial societies** (worldwide)

COURSES/WEBINARS

- **Blogging for Business Growth** – via Louise Harnby
- **Branding for Business Growth** – via Louise Harnby
- **Social Media for Business Growth** – via Louise Harnby
- Check your **national editorial society** for what courses they offer

FACEBOOK GROUPS

- **Business + Professional Development for Editors**
- **EAE Ad Space**
- **Editors' Association of Earth**

RESOURCES

ARTICLES/PUBLICATIONS

- **Business Planning for Editorial Freelancers** – book by Louise Harnby
- **Content Marketing Primer for Editors & Proofreaders** – book by Louise Harnby
- **How to Create an Ebook in Canva** – article by Andrew and Pete
- **How to market your book and build your author platform using a chatbot** – article by Louise Harnby
- **Marketing Your Editing & Proofreading Business** – book by Louise Harnby
- **Omnibus: Editorial Business Planning and Marketing** – book by Louise Harnby
- **Test Taking Tips for Editors** – article by Cassie Armstrong
- **The Business of Editing: Editing Tests** – article by Rich Adin
- **Working for Academic Editing Agencies** – article by Anna Sharman
- **Writers & Artists Yearbook** – directly from the W&A website or via Amazon
- **Writers' Handbook** – available directly via Amazon, but there's also a searchable online database available for a small subscription price

TOOLS/APPS

- **Bitly** – free URL shortener
- **Boxshot Lite** – free 3D book image tool
- **Canva** – free graphic design tool
- **Crime writing page** – example
- **Giphy** – free gif maker
- **Google Slides** – free document creation and design tool
- **Keywords Everywhere** – free keyword phrase tool
- **Lumen5** – free video creation tool
- **MoShow** – video creation app available via Google Apps and Apple stores
- **MoShow video for this webinar** – example
- **PublishersGlobal** – free list of publishers worldwide by subject
- **Snagit** – snipping, screencasting and image-annotation tool
- **Twitter Media Studio** – click on your small circular profile photo. Choose Media Studio from the dropdown menu
- **Unsplash** – free images