



Louise Harnby
FICTION EDITOR & PROOFREADER

12 BUSINESS TOOLS FOR EDITORS AND WRITERS

1: MoShow

Make gorgeous promotional video trailers and reels for your book, speaking events, and writing and editing services. Upload images, choose the animation theme, and select royalty-free music. Job done!



[CLICK TO FIND OUT MORE](#)

2: Rebrandly

Create custom shortened URL links that reinforce your brand. Great for social media, reports, landing pages, author and editor bios ... Perfect for when you want include trusted links.



[CLICK TO FIND OUT MORE](#)

3: TweetDeck

TweetDeck helps you stay in control of a noisy Twitter feed via a customizable column-based dashboard. Browse, post, reply and schedule from a single platform.



[CLICK TO FIND OUT MORE](#)

4: removebg

Love the person or thing in the picture but hate the background? This online tool edits your images in seconds, allowing you to decide what's up front where.



[CLICK TO FIND OUT MORE](#)

5: PDFescape

Fillable forms make life easier for your clients, colleagues and readers. This free tool lets you create text boxes, checkboxes, lists, and drop-down fields in PDFs.



[CLICK TO FIND OUT MORE](#)

6: Title Case Converter

Not sure which words to capitalize in headings and titles? Just plug in the sentence, select your style – AP, APA, Chicago, MLA, New York Times or Wikipedia – and click the Convert button. Scroll down the page to get the result!

**Title Case
Converter**

[CLICK TO FIND OUT MORE](#)

7: Wave

Wave's free invoicing tool allows you to create beautiful, professional and branded invoices using customizable templates. A real time-saver for any small business owner.



[CLICK TO FIND OUT MORE](#)

8: Word Styles Tutorial

Spending too much time on your text design? Here's how to use the Styles function in Microsoft Word to ensure the various elements of your book, report or promo materials are formatted consistently.

[CLICK TO FIND OUT MORE](#)



9: Snagit

Techsmith's Snagit is affordable screen-capture and screen-recording software that enables you to create and annotate beautiful visuals for your website, documents, and reports.



[CLICK TO FIND OUT MORE](#)

10: RØDE Reporter app

If you're an iPhone user and want to record and publish high-quality audio on the go, this free app is intuitive and slick. Great for any editor or writer recording interviews; discussions; convention, workshop and meeting sessions; and book readings.



[CLICK TO FIND OUT MORE](#)

11: Duet

Need a second monitor but don't have space or money? Duet allows you to hook up PCs and Macs to existing iOS and Android devices, giving you an additional integrated screen and increased productivity.



[CLICK TO FIND OUT MORE](#)

12: The Editing Podcast

Two pro editors, Denise Cowle and Louise Harnby, help authors improve their writing and self-editing skills. Each season of the podcast includes tips, tools and guidance on structural- and line-level revision.

The
EDITING
PODCAST

[CLICK TO FIND OUT MORE](#)



harnby.co/fiction-editing